

# CURRICULUM VITAE: Pablo Mateos

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I am a Lecturer in Human Geography in the Department of Geography, University College London. I am a member of the Migration Research Unit ([MRU](#)) and associate at the Centre for Advance Spatial Analysis ([CASA](#)). My research interests lie within population and urban geography and my work focuses on investigating the geography of ethnicity, migration and mobility in contemporary cities. I have developed innovative and multidisciplinary methods to analyse socioeconomic inequalities at neighbourhood level, with a view to informing public policy. My recent work has focused on residential segregation, categorisations of ethnicity, the geography of people's names, multiple citizenship, and the spatial analysis of populations and neighbourhoods in the UK, Spain, US and Mexico.

## A. EDUCATION AND QUALIFICATIONS

- 2004 - 2007 **PhD in Geography** - University College London, UK  
*PhD thesis: 'An ontology of ethnicity based upon personal names: with implications for neighbourhood profiling'*
- 2003 - 2004 **MSc in Geographic Information Science and Human Geography (Distinction)** University of Leicester, UK (ESRC RT recognised course)  
*MSc dissertation: 'Mobile phones; the new cellular geography'*
- 1996 - 2001 **BA (1<sup>st</sup> class Hons) in Geography** - Universidad Autónoma de Madrid, Spain  
*Final year dissertation: 'GIS and Geodemographics: applications in Transportation'*
- 1990 - 1994 **BA (Hons) in European Business Studies (2:1)** (through EU Erasmus programme)  
University of Hull, UK and Madrid Chamber of Commerce, Spain

## B. POSITIONS AND HONOURS

### Positions and Employment

- Since 2008 **Lecturer in Human Geography, University College London (UCL), Department of Geography**, London, UK. (Permanent position - equivalent to Assistant Professor in the US).
- 2007-2008 **ESRC Postdoctoral Fellow. University College London**, Department of Geography, London, UK. Centre for Advanced Spatial Analysis (CASA) and Migration Research Unit (MRU).
- 2004-2007 **Research Associate. University College London, Department of Geography and Camden Primary Care Trust**, London, UK. A three year appointment funded by the Economic and Social Research Council and the National Health Service
- 2004 **Teaching Assistant, University of Leicester**, Department of Geography, Leicester, UK.
- 1993- 2003 **Industrial Engineering Manager, United Parcel Service (UPS)** Spain, Benelux, Mexico.

### Honours, awards and visiting fellowships

- 2010 **Academic visitor**, School of Geography and Environmental Science, The University of Auckland, New Zealand (15 days). Funded by the Royal Society.
- 2010 **Visiting Professor**, Departamento de Geografía, Universidad Autónoma de Madrid, Spain (1 week)

- 2009 - 2010 **Academic visitor**, Institute of Geography, National University of Mexico (UNAM), Mexico City (1 month)
- 2008 **Visiting Scholar, Princeton University**, Office of Population Research (2 months)
- 2007 - 2008 **Postdoctoral Fellow**, Economic and Social Research Council, UCL, London
- 2006 **Best Postgraduate Paper**, International Population Geography Conference, University of Liverpool
- 2004 **Distinction**, MSc in Geographic Information Systems and Human Geography, University of Leicester.
- 2001 **First Class Honours**, Bachelor of Arts in Geography, Universidad Autónoma de Madrid.

## C. PEER-REVIEWED PUBLICATIONS

I am the main author when my name appears first

*In preparation*

Mateos, P. *Name ties: Ethnicity, geography and populations in naming networks*. (Book proposal under evaluation)

Cheshire, J, Mateos, P. and Longley PA, (2011) European regionalisation; delineating cultural boundaries through surname geography, **Human Biology**, (in preparation)

Mateos, P. The international comparability of ethnicity classifications and its consequences for segregation Studies, in Lloyd, C., Shuttleworth, I. and Wong, D. (eds.) Social Segregation: Concepts, Processes and Outcomes, **Policy Press**: Bristol, UK (in preparation)

*Under review*

Mateos, P., Longley, P.A. and O'Sullivan, D. Ethnicity in Naming Networks: socio-cultural ties and population structure. **PLoS ONE** (under review)

Winney, B. Boumertit, A. Day, T. Davison, D Echeta, C. Evseeva, I. Hutnik, K. Leslie, S Nicodemus, K. Royrvik, E. Tonks, S. Yang, X. Cheshire, J. Longley, P. **Mateos, P.** Groom, A. Relton, C. Bishop, T. Black, K. Northwood, E. Parkinson, E. Frayling, T. Steele, A. Sampson, J. King, T. Dixon, R. Middleton, D. Jennings, B. Bowden, R. Donnelly, P. and Bodmer, W. (submitted) People of the British Isles: preliminary analysis of genotypes and surnames in a UK control population. **European Journal of Human Genetics** (under review)

Mateos, P., and Aguilar, A.G. Geodemographics of segregation in Latin America: Urban differentiation in Mexico City. **Urban Studies** (under review)

Lakha, F., Gorman D, Mateos, P. Name analysis to classify populations by ethnicity in public health: Validation of Onomaps in Scotland, **Public Health** (under review)

### (a) Journal articles

1. Mateos, P. (2011) Uncertain segregation: the challenge of defining and measuring ethnicity in segregation studies, **Built Environment**, 37 (2) (in press)
2. Vaughan, L., Arbaci, S., and Mateos, P. (2011) Perspectives in urban segregation. **Built Environment**, 37 (2) (in press)
3. Mateos, P., De Smith, M., and Singleton, A. (2011) Developments in Quantitative Human Geography, Urban Modelling, and Geographic Information Science, **Transactions in GIS**, 15 (3) (in press)
4. Mateos, P., and Durand, J. (2011) Residence or Ancestry? Strategies to access Spanish nationality in an internet forum, **Migraciones Internacionales** (in press)
5. Iceland, J., Mateos, P., and Shaw, G. (2011) Ethnic Residential Segregation by Nativity in Great Britain and the United States. **Journal of Urban Affairs**, 33 (4) (in press)
6. Longley PA, Cheshire, J, and Mateos, P. (2011) Creating a Regional Geography of Britain through the Spatial Analysis of Surnames, **Geoforum**, (in press) [doi:10.1016/j.geoforum.2011.02.001](https://doi.org/10.1016/j.geoforum.2011.02.001)

7. Petersen, J, Mateos, P, and Longley, PA. (2011) Names-based classification of accident and emergency department users, **Health and Place**, 17 (in press) [\[article\]](#)
8. Aguilar, A.G. and Mateos, P. (2011) Diferenciación Socio-Demográfica del Espacio Urbano de la Ciudad de México [Urban socio-demographic differentiation in Mexico City], **EURE (Santiago)**, 110 (in press)
9. Petersen, J, Gibin, M, Longley, PA, Mateos, P, Atkinson, P and Ashby, D. (2011) Geodemographics as a tool for targeting neighbourhoods in public health campaigns. **Journal of Geographical Systems** 13(2) (in press) [\[article\]](#)
10. Mateos, P. (2010) El análisis geodemografico de apellidos en Mexico. [Geodemographic analysis of surnames in Mexico] **Papeles de Poblacion** 65, 73-103 [\[article\]](#)
11. Mateos, P, Singleton, A D, Longley, P A. (2009) Uncertainty in the analysis of ethnicity classifications: some issues of extent and aggregation of ethnic groups. **Journal of Ethnic and Migration Studies**, 35 (9) 1437-1460 [\[article\]](#) [manuscript]
12. Mateos, P. And Tucker, D.K. (2008) Forenames and Surnames in Spain in 2004. **Names, a Journal of Onomastics**, 56 (3) 165-184. [\[article\]](#)
13. Gibin, M, Singleton, A, Milton, R, Mateos, P, Longley, P A. (2008) An exploratory cartographic visualisation of London through the Google Maps API, **Applied Spatial Analysis and Planning**, 1(2) 85-97. [\[article\]](#)
14. Mateos, P. (2007) A review of name-based ethnicity classification methods and their potential in population studies, **Population Space and Place** (formerly International Journal of Population Geography), 13 (4): 243-263. [\[article\]](#) doi: 10.1002/psp.457
15. Mateos, P. (2006) Segregación residencial de minorías étnicas y el análisis geográfico del origen de nombres y apellidos [Residential segregation of ethnic minorities and geographic analysis of name origins], Cuadernos Geográficos, **Cuadernos Geográficos**, 39(2) 83-101 [\[article\]](#)
16. Longley P.A. and Mateos, P. (2005) Un nuevo y prominente papel de los SIG y el Geomarketing en la provisión de servicios públicos [A new and prominent role of GIS and Geodemographics in the delivery of public services], **GeoFocus**, 5, 1-5. [\[article \(Spanish\)\]](#)

#### (b) Refereed book chapters

17. Aguilar, A.G. and Mateos, P. (2011) Segregación socioeconómica en la Ciudad de México; análisis con clusters geodemograficos [Socioeconomic segregation in Mexico City: geodemographic cluster analysis]. in Rodríguez, F. (ed.) *Pobreza, Desigualdad y Desarrollo. Conceptos y Aplicaciones*, Centro Regional de Investigaciones Multidisciplinarias, UNAM: Mexico City (in press)
18. Mateos, P. (2009) El estudio de migraciones y minorias etnicas a traves del analisis geografico de nombres y apellidos [Studying migrations and ethnic minorities through the geographic analysis of surnames and forenames] in Pons,J.J., Montoro,C.,López,D., Barcenilla,M.C. (ed.) *Territorio y Movilidad Interior de la Población Española*. Pamplona, Spain: Eunsa, 347-353. ISBN: 978843132639
19. Gibin, M., Mateos, P., Atkinson, P., Petersen, J. (2009) Google maps mash-ups for local public health service planning, in Geertman, S. and Stillwell, J. (eds.) *Planning Support Systems: best practices and new methods*, Springer, Amsterdam, pp. 227-242. ISBN: 978-1-4020-8951-0 [\[doi\]](#)
20. Mateos, P. And Fisher, PF. (2007) Spatiotemporal accuracy in mobile phone location: assessing the new cellular geography, in Drummond, J., Billen, R., Forrest, D. and João, E. (eds.), *Dynamic & Mobile GIS: Investigating Change in Space and Time*. CRC Taylor & Francis, London, 189-212. ISBN: 0-8493-9092-3 [\[book\]](#)

#### (c) Working Papers

21. Cheshire, J. A., Mateos, P., Longley, P.A. (2009) Family names as indicators of Britain's changing regional geography. CASA Working Paper 149. University College London. [\[paper\]](#)
22. Lewis, D., Mateos, P., Longley, P. (2009) Choice and the composition of general practice patient registers. CASA Working Paper 150. University College London. [\[paper\]](#)

23. Gibin, M., Singleton, A.D., Milton, R., Mateos, P., Longley, P.A. (2008), Collaborative Mapping of London Using Google Maps: The LondonProfiler. CASA Working Paper 132. University College London. [\[paper\]](#)
24. Mateos, P., Webber, R., and Longley, PA. (2007) The Cultural, Ethnic and Linguistic Classification of Populations and Neighbourhoods using Personal Names CASA Working Paper 116, University College London. [\[paper\]](#)

**(d) Book Reviews**

25. Mateos, P (2011) on David Fitzgerald (2009) A Nation of Emigrants: How Mexico Manages its Migration. **Journal of Ethnic and Migration Studies** (in press)
26. Mateos, P. (2009) on Timothy, D.J. and Guelke, J.K. (2008) Geography and Genealogy. **Environment and Planning (B)** 36(4) 758-759 [\[article\]](#)
27. Mateos, P.(2009) on Thomas, B. and Dorling, D. (2007) Identity in Britain. A cradle-to-grave atlas, **Environment and Planning (B)** 36 (2) 378-380 [\[article\]](#)
28. Mateos, P. (2006) on Gurría Gascón, J. L., Hernández Carretero, A. y Nieto Masot, A. (2005, Eds.): De lo local a lo global: nuevas tecnologías de la información geográfica para el desarrollo [From local to global: new geographic information technologies for development], **GeoFocus**, 6, 1-3. ISSN:1578-5157 [\[article \(Spanish\)\]](#)

**(e) Reports and magazine articles**

29. Salt, J., Latham, A., Mateos P., Dobson, J. and Wood P. (2011) Addressing labour shortages through migration. UK report to the European Migration Network, **Home Office**: London, UK. (in press)
30. Cheshire, J., Mateos, P. and Longley P.A. (2011) What's in a surname. **National Geographic**, February, 23-24 [\[article\]](#)
31. Mateos, P (2009) Onomap: A multicultural Classification of People's Names, **British Urban and Regional Information Systems Association (BURISA)** Newsletter No. 181 Sept. p. 3-6 [\[index\]](#)
32. McElduff, F., Mateos, P., Wade, A., Cortina-Borja, M. (2008) What's in a name? The frequency and geographic distributions of UK surnames. **Significance** 5(4), 189-192 [\[article\]](#)

**D. RESEARCH SUPPORT**

**Ongoing Research Support**

- 2010-15 **Engineering and Physical Sciences Research Council (EPSRC), Large Research Grant**  
*Explaining, modelling, and Forecasting gLobal Dynamics (ENFOLD)* A consortium of 10 academics across UCL lead by the Centre for Advance Spatial Analysis. My research is on modelling global migration flows (supervising 1 PhD and 1 RA) **Role Co-I £2.9 million** (I manage £116,000)
- 2008-09 **Economic and Social Research Council, Census Development programme**  
 A 15-month research project to create a geographic visualisation tool of the UK 2011 Census aggregate outputs (supervising 1 RA) (RES-348-25-0015) **Role P.I. £81,744**
- 2010 **Economic and Social Research Council, CASE PhD Studentship**  
 Creating better Area Classification for the 2011 Census of the Population. In partnership with *Office for National Statistics (ONS)* **Role: Co-I £60,000**
- 2008 **Economic and Social Research Council, CASE PhD Studentship**  
 'Measuring and monitoring population diversity and spatial concentration: GeoWeb2.0 solutions' in partnership with ESRI UK Ltd (a leading Geographical Information Systems software company) **Role: Co-I £60,000**
- 2007 **Economic and Social Research Council, CASE PhD Studentship**  
 'Geodemographic analysis of public health services' in partnership with Southwark Primary Care Trust (part of the National Health Service) **Role: Co-I £60,000**

**Recently Completed Research Support**

- 2007-08 **Economic and Social Research Council, Postdoctoral Fellowship**  
 Research topic: 'The Geography and Ethnicity of People's names'. Included a two-month institutional visit to Princeton University as a Visiting Scholar at the Office of Population Research (OPR) and Center for Migration and Development. (PTA-026-27-1521) **Role: P.I. (Fellow) £ 116,872**
- 2004-08 **Economic and Social Research Council/Southwark Primary (Health) Care Trust (part of the UK National Health Service):** A Knowledge Transfer Partnership to develop systems to measure and monitor GP (health professional) referrals and to target health promotion campaigns **Role: Co-I £331,584**
- 2007 **Economic and Social Research Council:** Business solutions for web-based dissemination of the geography of genealogy (RES-172-25-0019) **Role: Consultant £49,950**

### Small project funding

- 2010 **Royal Society, UK** - International Travel Grant, to support academic visit and work on naming networks at the University of Auckland, NZ **£1,800**

## E. PROFESSIONAL ACTIVITIES

### (a) Professional Memberships

- 2007– Member, Association of American Geographers (AAG)  
 2005– Member, British Society for Population Studies (BSPS)  
 2004– Fellow, Royal Geographical Society (with the Institute of British Geographers)  
 2000– Member, Chartered Institute of Spanish Geographers – Colegio de Geografos  
 2010– Associate of the Higher Education Academy (AHEA), UK

### (b) Academic and Professional Duties

Referee of articles submitted to international journals:

- **Annals of Regional Science** (2010)
  - **American Sociological Review** (2010)
  - **Computers, Environment and Urban Systems** (2005, 2007, 2010)
  - **Environment and Planning A** (2010)
  - **Environment and Planning B (Planning and Design)** (2006, 2009)
  - **Geografiska Annaler** (2009)
  - **Human Biology** (2009)
  - **International Journal of Geographical Information Science** (2010, 2011)
  - **Journal of Ethnic and Migration Studies** (2010)
  - **Medicine, Conflict and Survival** (2010)
  - **Theory and Society** (2010)
  - **Urban Studies** (2010, 2011)
- 2010-12 **Editorial Board Member – *Human Biology***. The official publication of the American Association of Anthropological Genetics (AAAG)
- 2010-14 Member of **ESRC Peer Review College** (UK Economic and Social Research Council), with responsibility to review research funding applications in the area of Human Geography and Population Studies.
- 2008-11 Communications Officer, Royal Geographical Society with IBG - Population Geography Research Group (amongst other responsibilities I have launched the research group's new website [www.popgeog.org](http://www.popgeog.org) )
- 2009-11 Coordinator, UCL Global Migration Network [www.ucl.ac.uk/migration](http://www.ucl.ac.uk/migration)

### **(c) Conference and seminar organisation**

- 2011 Member of Local Organising Committee, “*Population Footprints*” A UCL and Leverhulme Trust symposium on human population growth and global carrying capacity, UCL London, 25-26 May, 2011 <http://www.populationfootprints.org/committee.php>
- 2010 Member of Local Organising Committee, Geographic Information Systems Research UK (GISRUK) 18<sup>th</sup> Annual Conference. University College London, 14-16 April 2010.

### **(d) Selected presentations in recent peer-reviewed international conferences (2007-)**

- 2010 *British Society for Population Studies*, Annual Conference, Univ. of Exeter, 13 Sep.
- 2010 Urban Commission, *International Geographical Union* conference, Tel-Aviv, Israel, 13 Jul.
- 2009 *British Society for Population Studies* Annual Conference, Univ. of Sussex, 10 Sep.
- 2009 “Remaking Migration Theory” conference, *University of Sussex*, Brighton, 14 May
- 2009 *Association of American Geographers* Annual Conference, Las Vegas, 26 Mar.
- 2008 *British Society for Population Studies* Annual Conference, Manchester, 12 Sep.
- 2008 *Royal Geographical Society* Annual Conference, 29 Aug.
- 2008 *Association of American Geographers* Annual Conference, Boston, 19 Apr.
- 2007 Social Statistics and Ethnic Diversity conference, *Université de Montréal*, Canada, 8 Dec.
- 2007 DNA Sampling conference, *CNRS Musee del Homme*, Paris, 16 Mar.

### **(e) Selected invited talks and lectures (2008-)**

- 2011 Speaker, British Library workshop on mapping the 2011 Census as part of the exhibition “Census and Society: Why Everyone Counts” 12 April
- 2010 Panelist, *OECD Seminar*, “Indicators of integration”, OECD Conference Centre, Paris, 13 Dec.
- 2010 Presenter, Workshop on Family Names, *CNRS Musee National d’ Histoire Naturelle*, Paris, 8 Dec
- 2010 Presenter, 3<sup>rd</sup> Sentinel Earth Conference, *Hokkaido University*, Sapporo, Japan, 5 Nov.
- 2010 Keynote speaker, “The essence of the Urban” conference, *University of Amsterdam*, 24 Sept.
- 2010 Presenter, “Census workshop”, *ESRC Research Methods Festival*, University of Oxford, 7 Jul
- 2010 Panelist, “Les frontières de la ville”, Institut Francais de Geopolitique, *Universite Paris 8*, 18 June
- 2010 Commentator, “Multicultural London” Forum, [British Academy](http://www.britishecademy.org), London 15 June
- 2010 Presenter, “Public Policy Research and Mexico City” workshop with the Major of Mexico City, *Nuffield College, University of Oxford*, 3 Jun.
- 2010 Panelist, “Beyond the Ghetto” workshop, *University College London*, 17 May
- 2010 Panelist, “Does the spatial concentration of immigrants matter”, *Association of American Geographers* annual meeting, Washington, 17 Apr (unable to attend because of volcanic eruption)
- 2010 Invited speaker, Center for Spatial Information Science (CSIS), *University of Tokyo*, Japan, 5 Mar.
- 2010 Invited speaker, School of Environment Seminar, *University of Auckland*, New Zealand, 22Feb.
- 2010 Invited speaker, Department of Geography, *Universidad Autonoma de Madrid*, Spain, 27 Jan.
- 2009 Presenter, Census Development Conference, *Royal Statistical Society*, London, 13 May.
- 2009 Invited speaker, Institute of Geography, *National Autonomous University of Mexico*, 2 Apr.
- 2009 Invited speaker, Departmental seminar, Department of Geography, *University of Sheffield*, 17 Feb.
- 2009 Panelist, “Spatial concentration” workshop, *Universite de Paris 8*, St. Dennis, Paris 15 Jan.
- 2008 Presenter, “Understanding Population”, *ESRC Research Methods Festival*, University of Oxford, 1Jul.
- 2008 Invited speaker, “Ethnicity and names”, Office of Population Research, *Princeton University*, 7 May.

### **(f) Prizes and Awards**

- 2010 *Royal Society*, International Travel Fund, award to visit University of Auckland, New Zealand.
- 2009 UCL Research Challenges competition. £8,000 award for the UCL Global Migration Network
- 2007 *Postdoctoral Research Fellowship*, Economic and Social Research Council (ESRC) (1 year)
- 2006 *Best Postgraduate Paper*, International Population Geography Conference, University of Liverpool, awarded by Royal Geographical Society Population Geography Research Group.
- 2004 *Distinction*, MSc in GIS and Human Geography, University of Leicester.

## F. POSTGRADUATE SUPERVISION

### Doctoral Theses (PhD)

I am the first or second supervisor of the following doctoral students

- 2010 Kimberley Claydon (1<sup>st</sup> with Sir Alan Wilson) *Global migration modelling*, funded by EPSRC
- 2010- Chris Gale (2<sup>nd</sup> with Paul Longley) *Creating better Area Classification for the 2011 Census of the Population*. Funded by ESRC and Office for National Statistics
- 2008- James Cheshire (2<sup>nd</sup> with Paul Longley) *Measuring and monitoring population diversity and spatial concentration*
- 2008- Daniel Lewis (2<sup>nd</sup> with Paul Longley) *Geodemographic analysis of public health services*
- 2005-08 Jakob Petersen (2<sup>nd</sup> with Paul Longley). PhD awarded 2008. *Social Marketing and Public Health*

### MSc Dissertations

I have been the main or secondary supervisor on the following MSc dissertations

- 2010 Paloma Rojas-Tienda; "Geocoding a population register and ethnic segregation in Paris", MSc in GIS and Remote Sensing, University of Zaragoza, Spain (co-supervisor while on internship at UCL)
- 2009 James Haworth; 'Addressing the situation: Using geocoding to create a national geography for France' MSc in GIS, UCL (main supervisor)
- 2008 Martyn Stanley; 'Isonomy and the United Kingdom: An overview of surname structure using Lasker's Distance Methodology', MSc in GIS, UCL (main supervisor)
- 2007 Juliana Cipa; "The Development of Onomap: Names-to-ethnicity Coding Software for the Public Sector" MSc in Software Engineering, City University, London (co-supervisor while on internship at UCL), MSc in GIS, UCL (main supervisor)
- 2006 Adetutu Kasali; 'Geodemographic analysis of The Children's Mutual Fund', MSc in GIS, UCL (main supervisor)
- 2005 Adegbola A. Ojo; 'Geodemographic data mining of name and birthplace information. An alternative ethnicity analysis of London world population' (main supervisor)

## G. TEACHING

### Current teaching responsibilities

**Lecturer in Human Geography** at the Department of Geography (2008-to date), **University College London, UK**

#### Postgraduate

- GEOGG201 **MSc in Global Migration – Interdisciplinary Approaches to Global migration** (contributor) – Critical approaches to migration statistics (2 lectures)
- GEOGG202 **MSc in Global Migration – Issues in Global Migration** (contributor) – Ethnicity and residential segregation (2 lectures)
- GEOGG040 /GEOGG014 **Social Science Research - Methods and Methodologies** (convenor). Introduction to spatial analysis and GIS through applied examples in the analysis of residential segregation and mapping of ethnicity. (2 lectures)
- CEGEG035 **Advanced Topics in GIS - MSc in Geographic Information Science** - (guest lecturer). Spatial analysis of migration and ethnic inequalities. (6 lectures)

#### Undergraduate

- GEOG2011 **Population Geography** (convenor and main instructor). An introductory course to contemporary population geography issues and research methodologies. (20 lectures)
- GEOG1004 **Human Ecology** (contributor). Studies of the relations between society and environment, and the course material is organised around a population and resources focus. (5 lectures)
- GEOG3048 **Migration and Transnationalism** (contributor). Politics of migration in a globalised world. My contribution is on migration statistics and residential segregation (4 lectures)

#### Guest lecturer at foreign universities

- 2010 & 2011 Department of Geography, **Autonomous University of Madrid (UAM)**, Spain  
**Master in Planning and Sustainable Urban Development** (Master en Planificacion y Desarrollo Territorial Sostenible). Module on **Geomarketing** (6 lectures)
- 2010 Department of Geography, **University of Guadalajara**, Mexico. **Master in Local Development**. Workshop in spatial segregation (6 lectures)

#### Previous teaching experience

- Teaching Assistant, University College London**, UK, Department of Geography
- 2007 GEOG2015 Latin American Development (BA/BSc Geography) Essay marking
- 2006 GEOG2011 Population Geography (BA/BSc Geography) Seminars for 9 second year students,
- 2006 GEOG3015 International Migration (BA/BSc Geography) Seminars for 8 third year students,
- 2004 **Teaching Assistant, University of Leicester**, UK Department of Geography (BSc Human Geography)

## H. IMPACT AND OUTREACH ACTIVITIES

### a) Selected outreach activities

- 2011 Surname map of the United States by ethnicity published in National Geographic, February 2011, gaining wide public interest in the geography of population diversity and innovative research methods. [http://blogs.ngm.com/blog\\_central/2011/01/whats-in-a-surname.html](http://blogs.ngm.com/blog_central/2011/01/whats-in-a-surname.html)
- 2011 Invited speaker, British Library workshop on mapping the 2011 Census as part of the exhibition "Census and Society: Why Everyone Counts" (12 April)
- 2010-2011 Coordinator of the UCL Global Migration Network symposia series, with six events organised and over 500 attendants ranging from national and local government, NGOs, businesses and other academics. [www.ucl.ac.uk/migration/symposia](http://www.ucl.ac.uk/migration/symposia)
- 2009-2011 Advisor and speaker, UK Iberian-American Alliance, an association of Latino organisations in London lobbying local and national government for recognition of Ibero/Latin Americans as an ethnic group in official classifications.
- 2008-2011 Lead researcher in various consultancy projects with Public Health organisations to improve methods of ethnic group classification in health registers Health Protection Agency, NHS Scotland, West Midlands Cancer Register, Health Protection Scotland, NHS Camden and NHS Southwark

### b) Media interest

My own research and/or the projects in which I have worked at the UCL Department of Geography have gained attention through the following media features:

- 2011 What's in a surname. **National Geographic magazine**, February, 22-23  
[http://blogs.ngm.com/blog\\_central/2011/01/whats-in-a-surname.html](http://blogs.ngm.com/blog_central/2011/01/whats-in-a-surname.html)
- 2008 'Website maps surnames worldwide' **BBC News**, 30 Aug <http://news.bbc.co.uk/1/hi/uk/7588968.stm>
- 2008 'Putting you on the map: the website that pinpoints where your name is in the world' **The Independent**  
 30 Aug <http://www.independent.co.uk/news/science/putting-you-on-the-map-the-website-that-pinpoints-where-your-name-is-in-the-world-913312.html>
- 2008 'Global surname website launched' **Channel 4 News**, 30 Aug  
[http://www.channel4.com/news/articles/science\\_technology/global+surname+website+launched/2438237](http://www.channel4.com/news/articles/science_technology/global+surname+website+launched/2438237)
- 2008 'Mapping London's immigration' **BBC News**, 27 March <http://news.bbc.co.uk/1/hi/uk/7315460.stm>



- 2007 'The 50 most common British surnames, by postal town' **The Observer** 18 Apr.  
[http://image.guardian.co.uk/sys-files/Observer/documents/2007/04/18/observer\\_surnames.pdf](http://image.guardian.co.uk/sys-files/Observer/documents/2007/04/18/observer_surnames.pdf)
- 2007 'Britain's moving story' **The New Statesman**, 15 January <http://www.newstatesman.com/life-and-society/2007/01/cornish-names-british-family>
- 2007 'Website focus on surnames', **Practical Family History** magazine, February (110) p. 64-65
- 2006 'The Global Geography of Surnames', **Geographical**: The magazine of the Royal Geographical Society, November, v. 78 (11) p. 12
- 2006 'The name game: How to trace your surname across the globe', **The Times**, 31 August, front cover and p.5 <http://www.timesonline.co.uk/tol/news/uk/article623423.ece>
- 2006 'Riddle of the most travelled Britons', **The Independent**, 31 August, p.10
- 2006 'How British names conquered the world', **Daily Telegraph**, 31 August, p. 4
- 2006 'Most adventurous surnames mapped' **BBC News on-line**, 31 August.  
<http://news.bbc.co.uk/1/hi/uk/5301032.stm>
- 2006 'End of the innuendo', **The Guardian**, news blog, 31 August.  
[http://blogs.guardian.co.uk/news/archives/2006/08/31/end\\_of\\_the\\_innuendo.html](http://blogs.guardian.co.uk/news/archives/2006/08/31/end_of_the_innuendo.html)
- 2006 'Name check reveals a new pecking order', **The Sunday Times**, 4 June, p.8
- 2005 'Team find sickly postcodes', report in **Camden New Journal**, 17 July, p. 17.
- 2005 'This sceptered aisle: Tesco is successful chiefly because it understands Britain. But it is also changing the place', **The Economist**, 4 August, p. 23

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