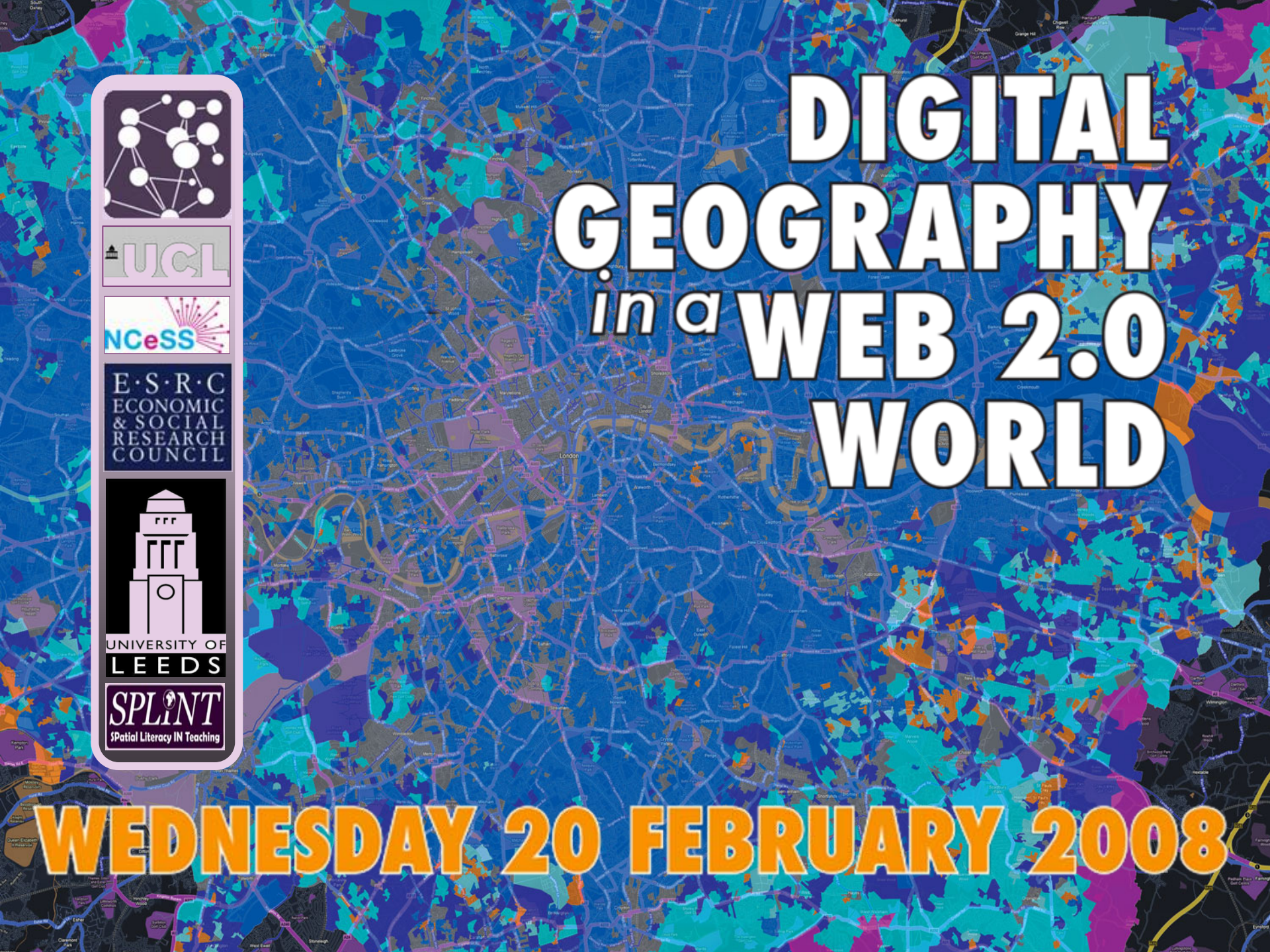
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SPatial Literacy IN Teaching
DIGITAL GEOGRAPHY in a WEB 2.0 WORLD
WEDNESDAY 20 FEBRUARY 2008

Early Session:

GeoVUE and Splint

Paul Longley

University College London

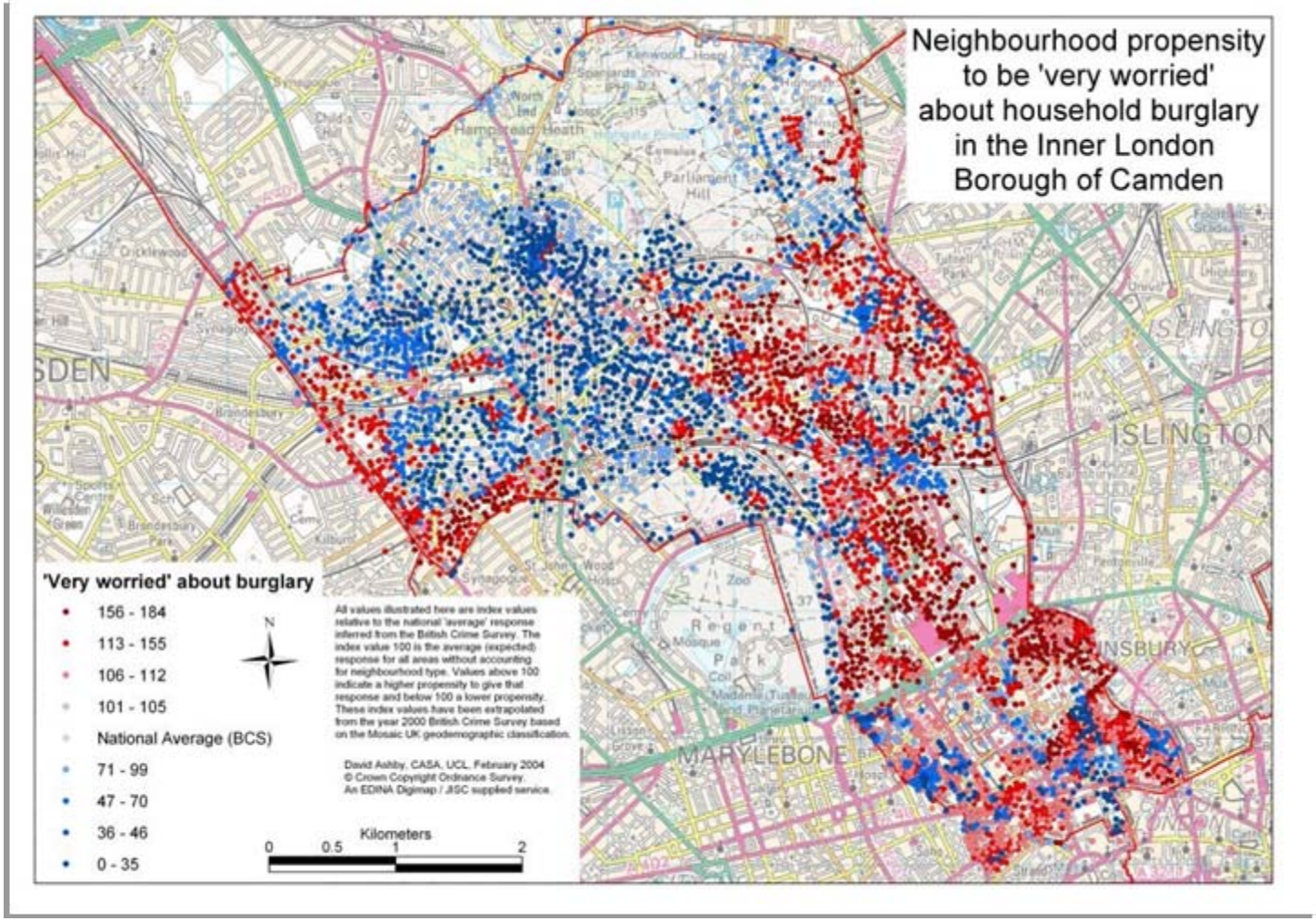
http://www.spatial-literacy.org

Spatial literacy @ Leics, UCL, Notts

"the formal ability to think spatially and adopt an explicitly spatial metaphor for problems and relationships"

- cognition and spatial reasoning
- how spatial problems are solved
- integrative and practical focus
- nascent interests; more than technology

Geodemographics: public goods and services



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Geographic Information Systems and Science
Second Edition
Spatial-literacy.org is a gateway to the Spatial Literacy in Teaching (SpLint) Centre of Excellence in Teaching and Learning (CETL), which is a joint initiative of the University of Leicester, University College London and the University of Nottingham. This site is hosted by University College London to provide resources and information on a variety of teaching, research and outreach activities, and to act as a portal to guide best practice across a range of public sector geographic information system (GIS) activities.
UCL Updates
SPLINT Fellowships
November 27, 2007
We would like to offer a number of 'Visiting Fellowships' for colleagues from Higher Education Institutions (HEIs) in the UK and overseas who would like to come and work with us and use our facilities.
The Visiting Fellowship Scheme seeks to attract colleagues working in other HEIs in the UK and overseas to come and work with staff in one of the three SPLINT institutions on aspects of spatial literacy/spatial thinking for a specified period of time so that both parties can enhance their expertise.
More information can be found on the Leicester website [here].
Category:] Uncategorized]
Leicester Spatial Literacy in Teaching Website Launch
November 27, 2007
Project Hotlinks
e-Society Profiler
National Trust Names
OAC User Group
Southwark Health Atlas
Spatial Analysis Online
Surname Profiler

THE NATIONAL TRUST
Start a surname search
Help
Search for a Surname
Do you know where your surname comes from, or how many people you share it with? To find out more about your history, click on 'Search for a Surname'.
Welcome to the National Trust Names. website which presents the findings of a project based at University College London (UCL) that is investigating the distribution of surnames in Great Britain, both current and historic. It allows users to search the databases that we have created, and to trace the geography and history of their family names. On each page of the website, you will find a Help link on the top-right corner which We hope will answer any questions you might have.
Coming Soon - "World Surname Profiler" from the people who brought you www.spatial-literacy.org.

Frequency and Ethnicity

Geographical Location

THE NATIONAL TRUST

Frequency and Ethnicity | Map of 1998 | Map of 1881 | Home | Help

Geographical Location | Map of 1

Name or category: LONGLEY

Statistics about th

Frequency
Frequency
Rank Order
Occurrences per million names

Ethnicity of forenar

Ethnicity of forenames	
Number of occurrences as forer	
Closest similar surname (phon	
British or unknown	99.08
---English or unknown	98.39
---Irish	0.31
---Scottish	0.19
---Welsh	0.19
Jewish	0.00

International Comparisons

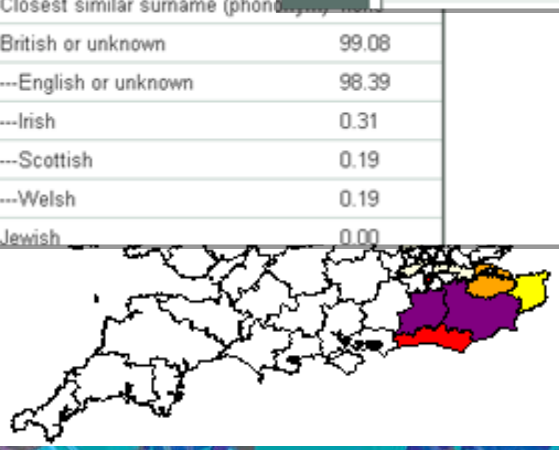
International Comparisons	Rate	As % of GB rate in 1998
Great Britain Frequency (1998)	2504	100
Great Britain Frequency (1881)	2028	
Great Britain Rate (1998)	65	
Great Britain Rate (1881)	75	
Northern Ireland	10.39	16.7
Republic of Ireland	0.00	0.0
Australia	39.80	64.0
New Zealand	70.91	114.0
United States	24.72	39.7
Canada	33.67	54.1

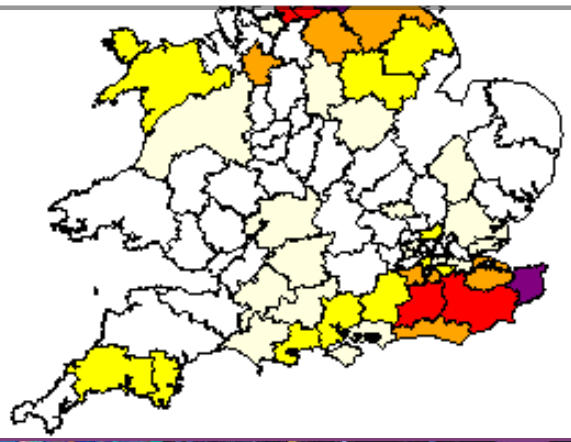
Geographical Spread

Geographical Spread	Statistics
Great Britain top area (1881)	Tunbridge Wells
Great Britain top area (1998)	Wakefield
Great Britain top area index *	531
Great Britain top postal town	Battle
Number of UK gazetteer entries	7
County of gazetteer entry	More than one area
Republic of Ireland top county	
Republic of Ireland top county index *	

Social Demographics

Social Demographics	Statistics
Category of surname	English - Locational Name; Settlement Ending; Ley
Mosaic type with highest index #	Just Moving In
Index of top Mosaic type *	354
% of people with a more rural name	24
% of people with a more high-status name	36
Cultural, Ethnic, Linguistic categories of surname	British





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Last Updated: Tuesday, 17 January 2006, 17:54 GMT
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A crackdown on street prostitution is unveiled by the government, but there are plans to allow small brothels.
'Take the desperation away'
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Powers disagree over Iran crisis
The UK rejects an Iranian offer for more talks over its nuclear plans, while Russia and China seek compromise.
Man arrested over 21 July attacks
A man has been arrested over the 21 July attempted bombings in London, Scotland Yard says.
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The website that maps your surname against areas of Britain
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Who is in the frontline for an Oscar now the Globes are won?
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Last Updated: Monday, 5 June 2006, 13:11 GMT 14:11 UK

7 July report highlights failings

Poor communication between emergency workers in the aftermath of the 7 July bombs is criticised in a report.

- 7 July report: Survivors' views
- What lessons have been learned?

VIDEO Report details

Police await shot terror suspect

Detectives wait to interview a terror suspect for the first time since he was shot in the shoulder during a police raid.

Iraqi jailed over Hassan killing

A Baghdad court convicts a man over the abduction and murder of British aid worker Margaret Hassan.

Posh or common?
The site that will rank your surname by social status

Science of swerve
How physics can help Beckham score with new World Cup ball

Footie anthems
Songs spearheading the quest for World Cup chart glory

MORE FROM THE UK
- Inquests begin into race deaths

ENGLAND
- Father 'unfit' to be interviewed

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- Hunt for double shooting gunman
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- Elderly abuse 'becoming common'
- Peugeot staff vote against strike

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Screen saving head teacher takes pupils' home computers

WORLD CUP 2006

England set to fly out to Germany

MORE SPORT
LIVE Cricket: England v S Lanka
- Rugby: Call for 'ruthless' England

BBC NEWS: VIDEO AND AUDIO

No joke: English wine no longer laughing

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Lady Macca's porn shame
Porno past of Sir Paul's estranged wife
• SPORT
We can beat world champs
I'll do Crouchy dance if we win cup says Sven
• BIZARRE
Hit the net for Sun anthem
Buy World Cup song for just 20p online
• SUN LOCAL
Best free ads in your area
Post ads for free and search millions of ads
• LIFE
Girls Aloud
Wayne is chavviest name
By EMILY HASSALL
THE most chavvy surnames in Britain are Riddock, Rushford, Brownley, Dinsdale and Parveen, a study reveals.
And they are matched by the first names Wayne, Kayleigh, Toyah, Dwayne and Zowie.
Researchers at University College London rated 26,000 names in order of social status based on income, house value, education and health.
Top came chocolate-making family Cadbury.
The poshest in England's World Cup squad were Frank Lampard and Peter Crouch, whose names put them above 96 per cent of the population.
Wayne Rooney scored in the bottom five per cent.
Posh Spice Victoria Adams was in the top 39 per cent until she wed David Beckham — and moved to the bottom 29 per cent.
Check out your name at www.spatial-literacy.org/UCLnames/Surnames.aspx.
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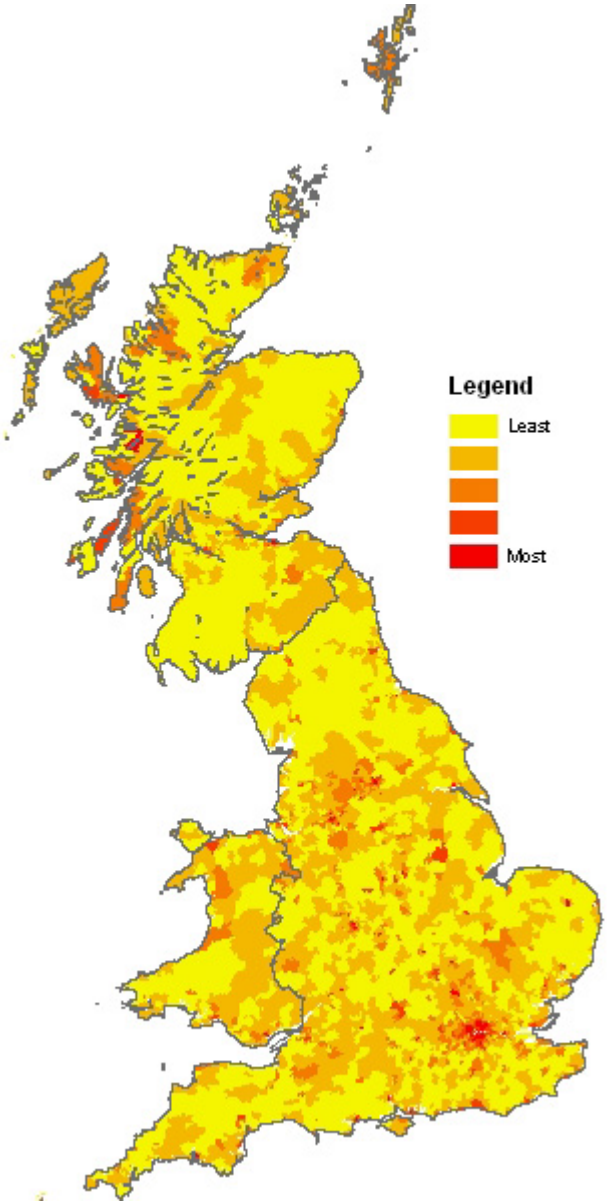
Group C : Becoming engaged

Members of this Group often acquire their competence in the use of information technology at work, since many of them are young people working in junior white collar occupations in modern offices. They are keen to become more expert in the use of new technologies and to use them for new applications. Many spend time browsing the Internet but without necessarily making many transactions. Many members of this Group work in large cities and may be starting a life in a house that they own, typically in one of the cheaper inner suburbs. Their use of the Internet at work may be a practice that their employers may be keen to control or reduce.



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Last Updated: Tuesday, 8 August 2006, 13:38 GMT 14:38 UK

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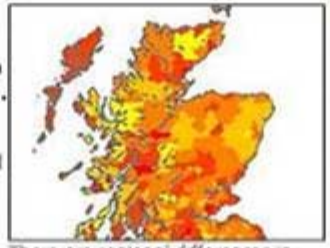
Britain's digital tribes revealed

By Jonathan Fildes
Science and technology reporter, BBC News

Households in Britain can be classified into 23 "e-types" depending on their access to technology, say researchers.



There are regional differences in people's access to technology

E-types include mobile explorers, the e-committed and rational utilitarians.

The researchers, from University College London (UCL), say the profiles could be used to inform future policies on access to digital technology.

Every postcode in Britain has been assigned a classification which people can check online to see if they agree with the researcher's analysis.

"What really emerges is that almost all of the types have some interaction with technology," said Professor Paul Longley, who led the study at UCL. "In a sense we are all digital now"

Digital divide

SEE ALSO
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Technology

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Photo messaging is 'on the rise'

More and more photographs are being sent via camera phones over mobile networks, says research.

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Philippine volcano erupts

MOST POPULAR STORIES
Most read Technology stories from each of the past five days

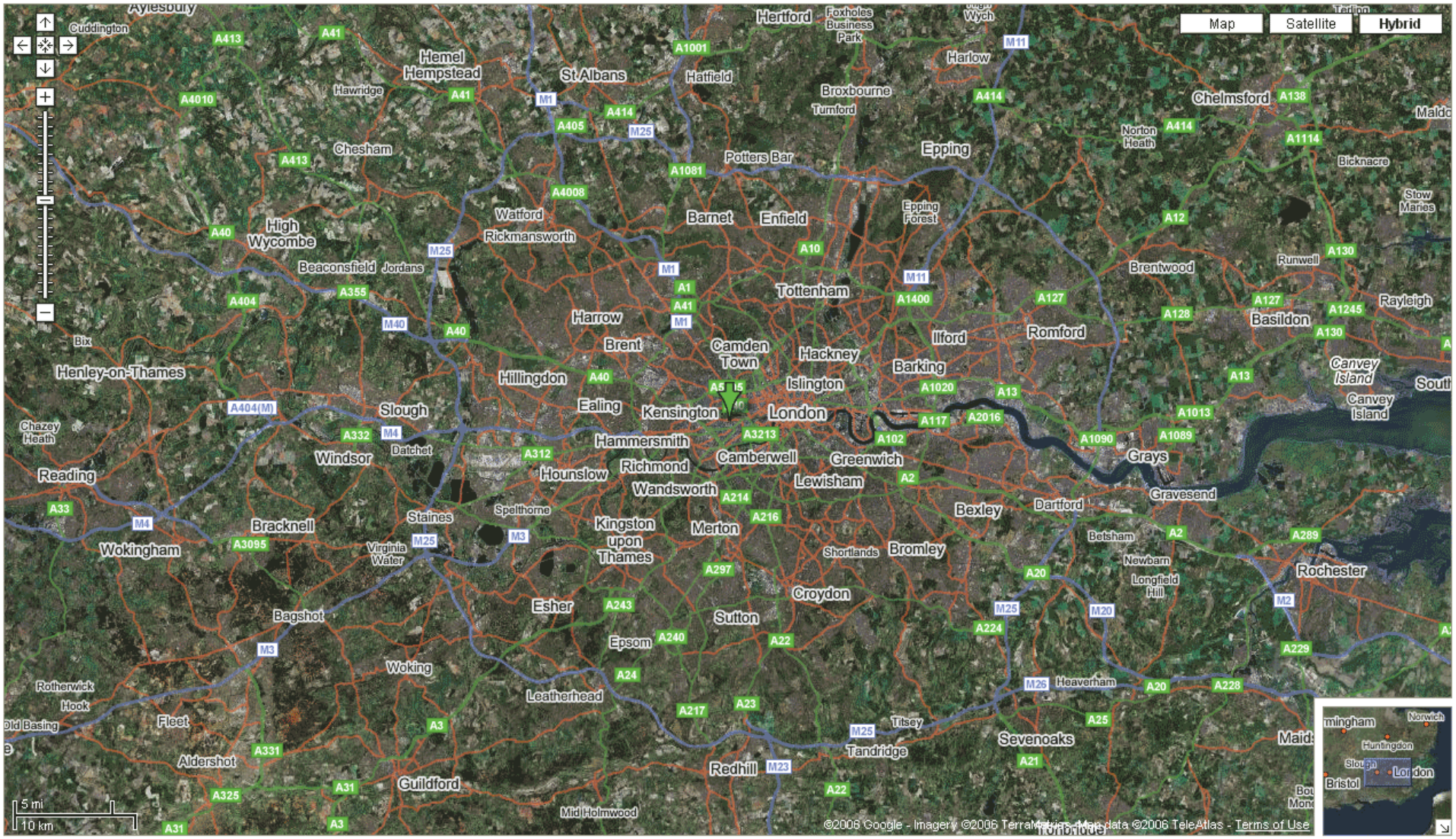
Time Out London

William Orbit
William Orbit is the soothing electro wizzard who helped re-ignite Madonna's career by producing and co-writing her 'Ray Of Light' album. Orbit's new album 'Hello Waveforms' – the follow-up to 2000's 'Pieces In A Modern Style' – is out on Monday February 20.

What's your favourite city?
You'll think I'm sucking up, but it's London. No question. I've lived abroad, but I'm back now and living in the centre of London. I love it.

Favourite website?
I've discovered one today that tells you where people with the same surname as you live in the UK (spatial-literacy.org/names)

Presumably your real surname isn't Orbit?
No, it's not. But my mum is called Ferrari. So I could've been William Ferrari!



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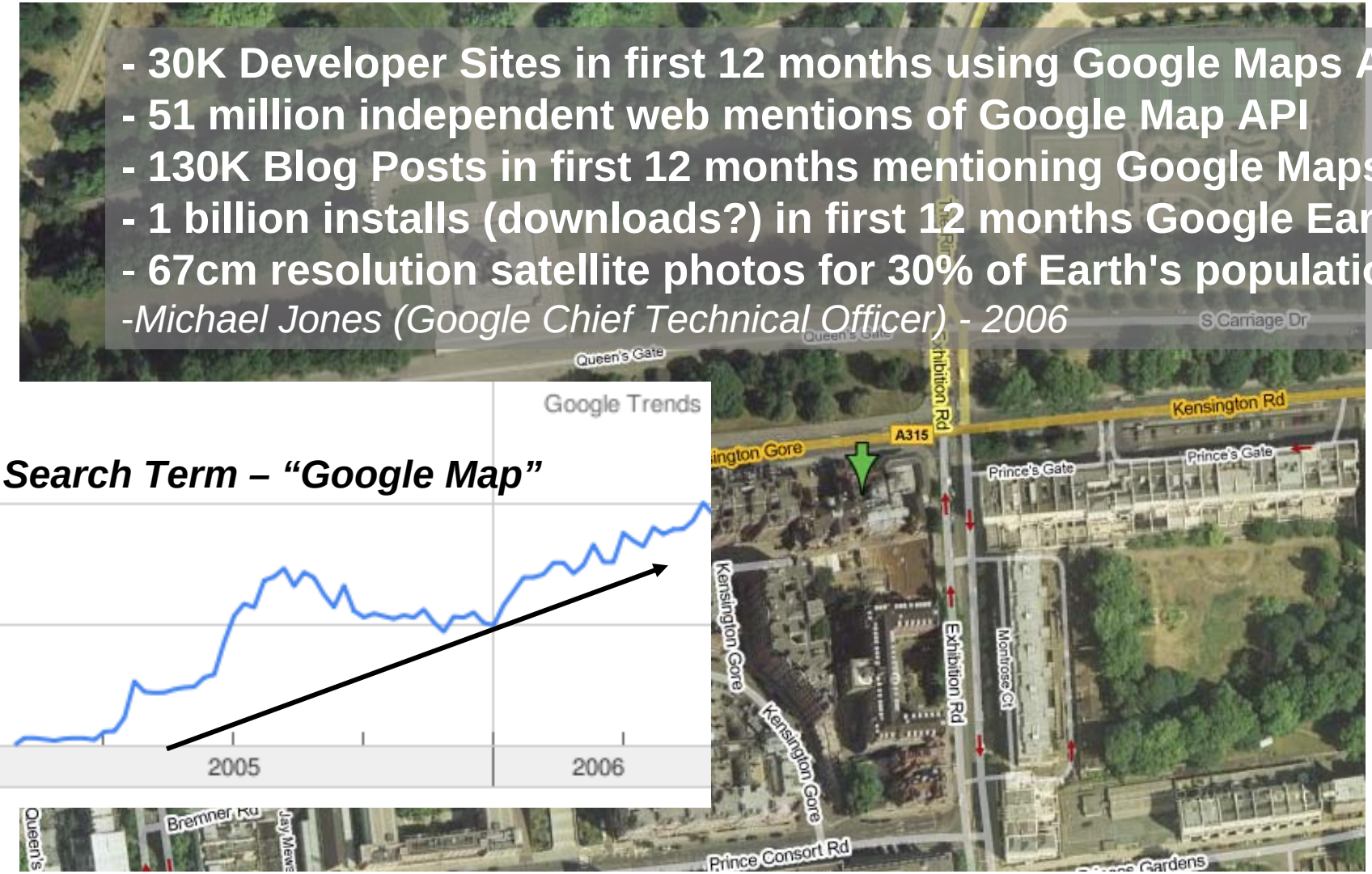
- 30K Developer Sites in first 12 months using Google Maps API
- 51 million independent web mentions of Google Map API
- 130K Blog Posts in first 12 months mentioning Google Maps
- 1 billion installs (downloads?) in first 12 months Google Earth
- 67cm resolution satellite photos for 30% of Earth's population

-Michael Jones (Google Chief Technical Officer) - 2006



Source: http://meharties.blogspot.com/2006/07/geoweb-2006-day-5-keynote-address-and.html

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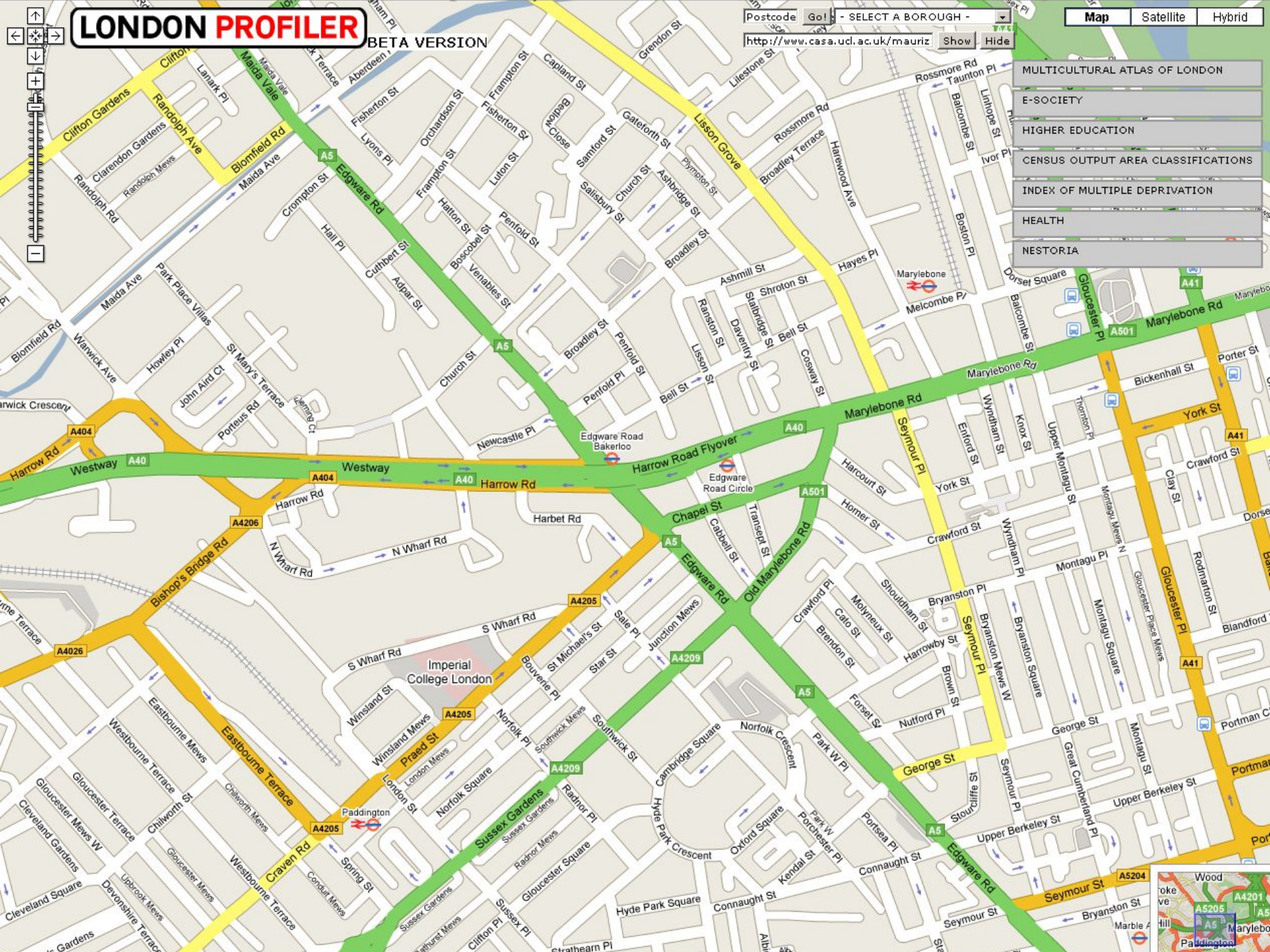
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Gloucester Pl
Bishop's Bridge Rd
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Praed St
Craven Rd
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Lisson Grove
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Maida Ave
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Montagu Pl
George St
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Seymour St
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Sussex Gardens
Gloucester Square
Westbourne Terrace
Eastbourne Mews
Gloucester Terrace
Cleveland Gardens
Cleveland Square
Devonshire Terrace
Upbrook Mews
Gloucester Mews
Westbourne Terrace
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Chilworth Mews
Conduit Mews
Spring St
Radnor Mews
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Norfolk Pl
Southwick Mews
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Wyndham Pl
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Spring St
Radnor Mews
Radnor Pl
Norfolk Square
Norfolk Pl
Southwick Mews
Bouverie Pl
Winsland St
Winsland Mews
London Mews
London St
Sussex Pl
Clifton Pl
Strathearn Pl
Hyde Park Square
Oxford Square
Kendal St
Porchester Pl
Park W Pl
Portsea Pl
Stourcliffe St
Great Cumberland Pl
Montagu Square
Montagu Mews N
Gloucester Place Mews
Bryanston Square
Bryanston Mews W
Wyndham Pl
Wyndham St
Enford St
Knox St
Upper Montagu St
Thornton Pl
Bickenhall St
Porter St
Clay St
Rodmarton St
Blandford
Portman
Dorset Square
Melcombe Pl
Hayes Pl
Boston Pl
Balcombe St
Linhope St
Ivor Pl
Rossmore Rd
Taunton Pl
Harewood Ave
Broadley Terrace
Lilestone St
Grendon St
Capland St
Frampton St
Fisherton St
Orchardson St
Lyons Pl
Aberdeen Pl
Lanark Pl
Clarendon Gardens
Randolph Mews
Randolph Rd
Maida Ave
Park Place Villas
Howley Pl
Warwick Ave
Blomfield Rd
Maida Vale
Edgware Rd
Lisson Grove
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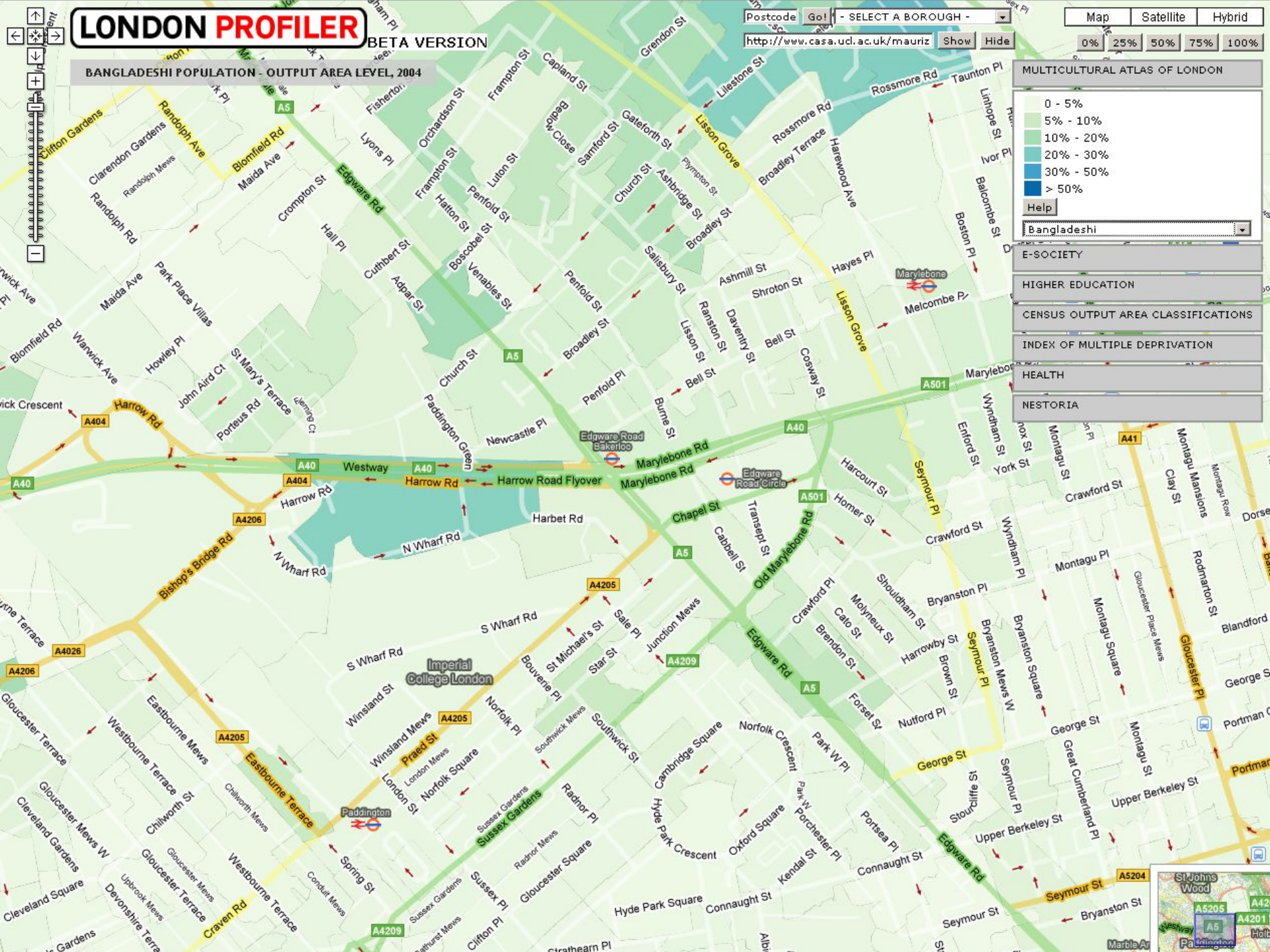
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MULTICULTURAL ATLAS OF LONDON
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E-SOCIETY
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INDEX OF MULTIPLE DEPRIVATION
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Harrow Rd
Bishop's Bridge Rd
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Star St
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Harbet Rd
Newcastle Pl
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Porteus Rd
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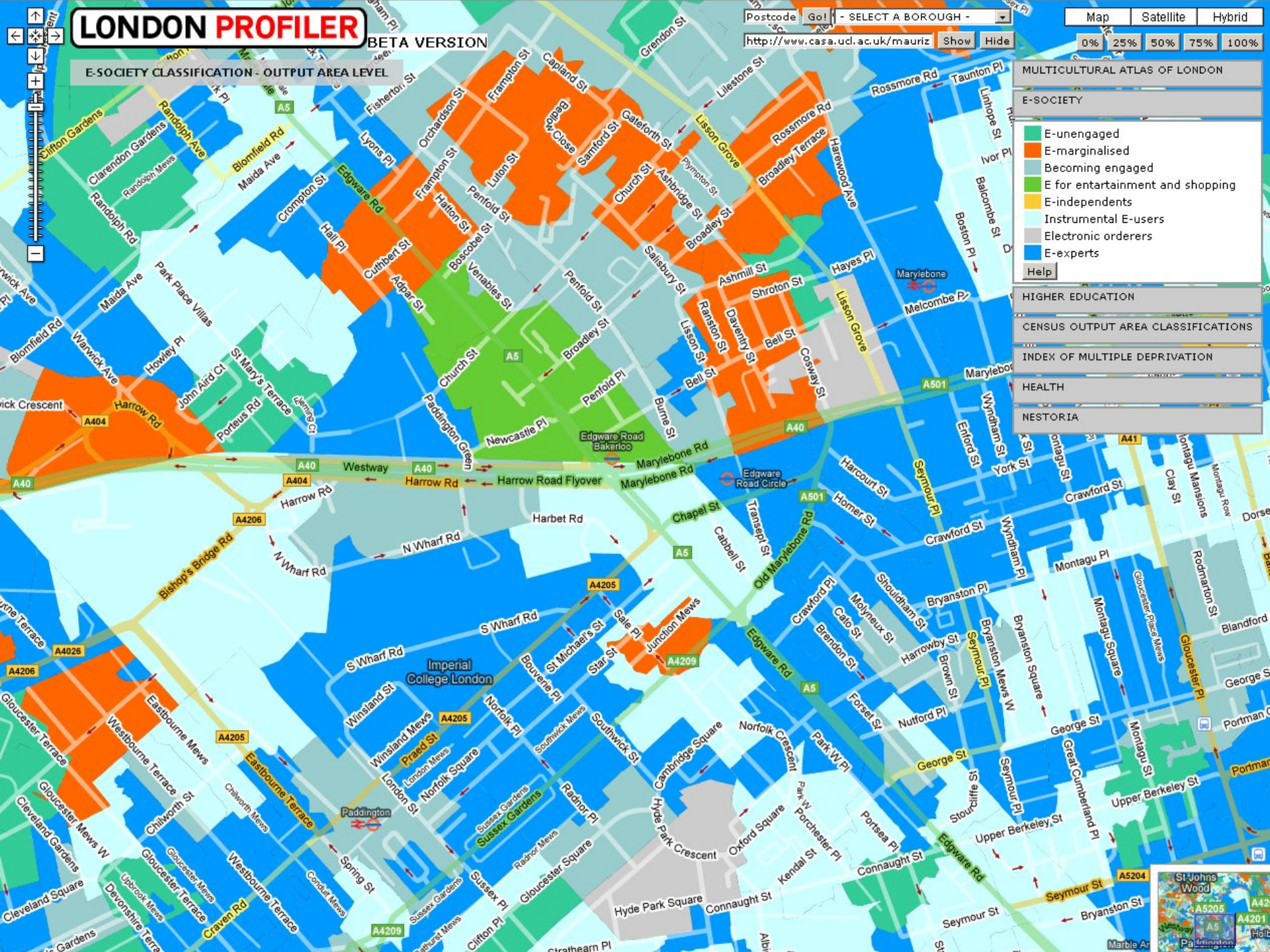
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MULTICULTURAL ATLAS OF LONDON
E-SOCIETY
E-unengaged
E-marginalised
Becoming engaged
E for entertainment and shopping
E-independents
Instrumental E-users
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E-experts
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- www.publicprofiler.org/worldnames
- www.londonprofiler.org
- www.spatial-literacy.org
- www.maptube.org

- ‘business engagement’: ESRI
- ‘on the fly’ bespoke geodemographics
- health, policing, education