

DIGITAL GEOGRAPHY *in a* WEB 2.0 WORLD



WEDNESDAY 20 FEBRUARY 2008

WEDNESDAY 20 FEBRUARY 2008 @ The Barbican

The London Profiler

**Business engagement, geodemographics and
the Google Maps API.**

Maurizio Gibin

SPLINT & NCeSS

Department of Geography and Centre for Advanced Spatial Analysis

University College London

www.londonprofiler.org

Click on the picture below to watch a navigation demo on
London Profiler www.londonprofiler.org

