

Features of the catalog3.html Media Publisher Template

(Single product, single page template)

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Overview

This template is designed to create a Web page showcasing a single product. Navigation is supplied for the user to link to other single-product pages to form multiple-product catalogues. The look and feel of this template (its “skin”) can be changed immensely with little or no manipulation of the HTML code. Change the template’s skin in the following ways:

- 1) **Style sheets (CSS):** You can change fonts, colors, and background graphics through the use of the style sheet. Two different style sheets have been provided for demo purposes. There is separate style sheet information for each type of information on the page, such as the title, product name, reference text, standard paragraph, side navigation, and sub-headings. Link colors are defined in the body tag in the HTML, but the hover color is defined in CSS. CSS is the easiest way to quickly change the appearance of the HTML document. For reference material, I suggest you visit c|net’s builder.com CSS page:
http://www.builder.com/Authoring/CSS/table.html?tag=st.bl.7258.dir2.bl_table
- 2) **Graphics:** You can change the graphics in the document. For example, the instructional layer contains a graphic that could easily be changed to match different visuals. Keep in mind that a tiling background image requires transparent GIF images to show without a solid background.
- 3) **Removal and addition of sections/subsections:** The template is sectioned into 4 tables. The Viewpoint Experience table at the bottom must remain, but other tables and information within are optional.

Description of Template Skin



- 1) **Your company header here:** This upper portion is for company navigation and a logo. It's a separate table for easy cut and paste of your existing upper navigation.
- 2) **Company side navigation:** This section serves as sub-navigation for section 1. Use this to link to Viewpoint FAQ's, additional product info., related products, and so forth.
- 3) **Help:** This button spawns a layer with instructions for manipulating the Viewpoint 3D object. Clicking on the button again makes the layer disappear. This can be customized by creating your own .gif or .jpg image files.
- 4) **3D content:** Holds the VET 3D object.
- 5) **Product information:** The title, sku or reference number, price, description, interaction palette, purchase button, and next/previous navigation. The interaction palette might allow the user to change colors on the 3D object, animate some section of the object, or move the object to preset views.